

Never shaving again seems like an impossible dream, doesn't it? Who wouldn't want to retire the razor for good and still have silky soft legs, a hair-free underarm with no work, or a bare bikini line with zero maintenance?

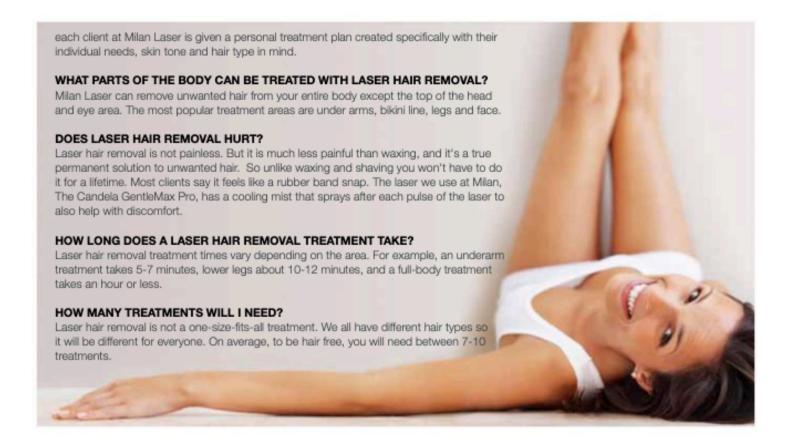
Bettia Turner, PR Specialist at Milan Laser Hair Remowal answers 10 questions that cover just about everything you need to know about laser hair removal.

HOW DOES IT WORK?

The laser works by targeting the pigment of the hair and delivering the treatment directly to the root of the hair. The root of the hair is destroyed with the energy of the laser, and after a week or two, the hair will shed from the skin. That hair is now gone forever. Each laser hair removal session provides on average a 15% reduction in hair.

WHAT TYPES OF HAIR AND SKIN ARE BEST FOR LASER HAIR REMOVAL?

Milan Laser can treat ALL hair types and skin tones. Laser hair removal technology has evolved quite a bit since the 90s, when the treatments were only recommended if you had fair skin and dark hair. The new technology has made it available to everyone. Still, not all lasers are created equal. At Milan, we use the most effective laser on the market, The Candela GentleMax Pro, a dual wavelength laser that combines the nd:YAG and Alex lasers for high performance and proven results for all skin tones. In addition,



Milan Laser offers The Unlimited Package with each body area purchased. So If you need 8 or 15 sessions, The Unlimited Package ensures you will be totally hair free at one affordable cost, with NO surprises.

HOW SHOULD I PREPARE FOR THE PROCEDURE?

We require that you shave the area being treated the day before or the day of treatment. The skin should be washed clean with no lotions or deodorants before treatments. It is also very important to avoid sun exposure and self-tanning. The laser attracts to the pigment of the hair, so if your skin is darker than normal this can affect the results of your treatment. Clients using medications like Accutane or Retinol are also asked to discontinue use at least one week before they are treated.

WHAT SHOULD I EXPECT AFTER GETTING LASER HAIR REMOVAL TREATMENT?

After your laser hair removal treatment is done, you can go back to your everyday life. Go to the gym, go back to work or shower and get ready for a night on the



town. There are no restrictions! We do suggest that you use sunscreen and stay out of the sun for 7 days after your treatment.

WILL THE HAIR GROW BACK?

No, it won't. Our hair grows in cycles, so the treated hair will not grow back, but new hairs may grow, which is why it takes about 7-10 treatments to be hair-free. There are many other factors that can cause new hair to grow, such as hormones, pregnancy and PCOS. If you are treated at Milan Laser Hair Removal, each body area purchased comes with The Unlimited Package. So, if you see new hair growth in 6 months or 6 years after you are graduated, no worries—just call up Milan Laser and book a touch-up appointment free of charge, no questions asked.

WHEN IS THE BEST TIME TO GET LASER HAIR REMOVAL PROCEDURE?

Believe it or not Now! Lack of sun exposure makes the winter months the best time to begin your laser hair removal journey. If you start now, you will have smooth silky hair-free skin this summer.